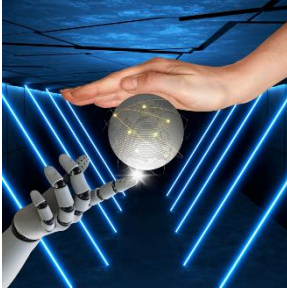




A Capital Idea: Regulating for the Future, Building on our Past **2024 ANNUAL CONFERENCE – WASHINGTON, DC** **JUNE 16 – 19, 2024**

NCSLA is celebrating its 90th anniversary this year and you won't want to miss it! Here's a special preview of one of the sessions featured in the upcoming 2024 national conference program:



PANEL 10: AI Revolution - What Are the Regulatory Implications of Creating a “Smart” Alcohol Beverage Industry?

AI is everywhere – from self-driving cars to computer games to food and beverage manufacturing -- artificial intelligence is positioned to help our industry get “smart.” Throughout the industry, AI is being integrated into day-to-day operations to reduce labor costs and reduce human error. From improvements in quality control and logistics operations to more accurate predictive forecasting and fully automated retail stores, AI is taking the lead in global industry innovation. But how far can we go with AI? Are there limitations on how AI can be used or how AI generated information can be shared? Are automated retail service models legal? What are current state laws and regulatory/licensing requirements for this type of automated service? What are the risks and liabilities associated with reliance on AI or automated alcohol services? These questions and more will be discussed on Tuesday afternoon, June 18th, so come join us!

Moderator: MARBET LEWIS, Chair, Alcohol & Regulated Industries Practice, Shutts & Bowen, LLP (FL)

Panelists: ALEX KORAL, Regulatory General Counsel, Sovos ShipCompliant
ERLINDA DOHERTY, Sommelier, Wine Educator and Columnist, [ViníCola Wine Consulting](#)
CLAIRE J. MITCHELL, Attorney, Stoel Rives, LLP (WA)

REGISTRATION IS NOW OPEN AT [2024 NCSLA ANNUAL CONFERENCE – WASHINGTON, DC](#). Register today and enjoy this session and the many other informative panels that are planned for the [2024 NCSLA Annual Conference Business Agenda](#).

On behalf of our dedicated team of state and associate members who have supported the program planning for this annual conference, we welcome you to register today and make plans to reconnect with our members from across the country at this celebratory event. We look forward to seeing you in June!

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