

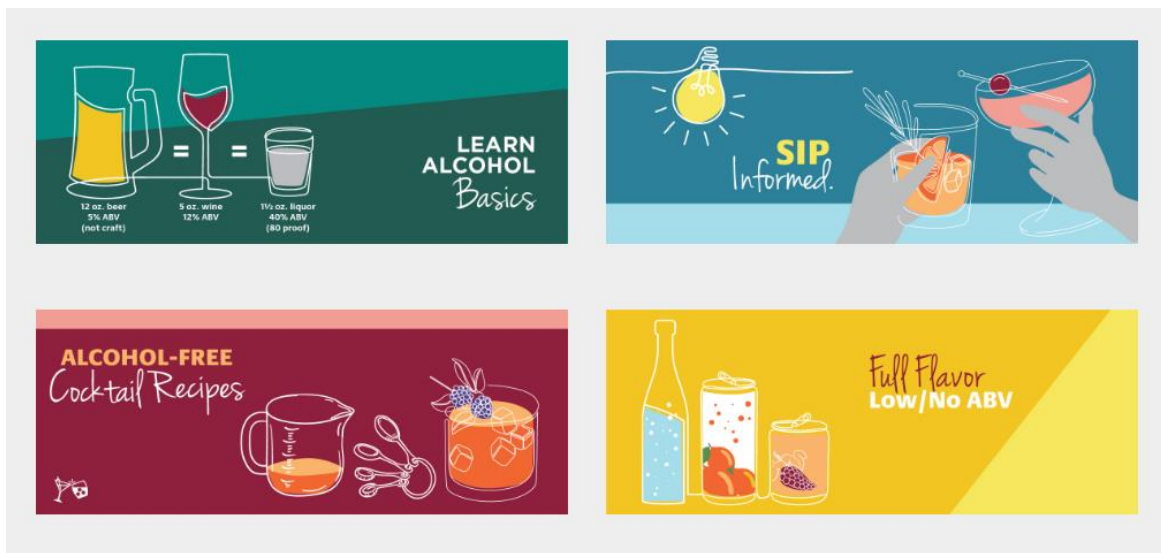


Working Together – We’re More Than OK!

**2023 ANNUAL CONFERENCE – OKLAHOMA CITY, OKLAHOMA
JUNE 11 – 14, 2023**

Here’s a special preview of one of the sessions featured in the upcoming 2023 NCSLA Annual Conference Program:

PANEL #1: INFORMING DECISIONS IN ALCOHOL THROUGH THE PUBLIC HEALTH LENS



Public Health: the ever-present key component to alcohol regulation for the last 90 years and it’s here to stay. But how can it be prioritized effectively as laws are re-written to account for the shifting norms and forms of alcoholic beverages? Through what lenses are regulators, policy makers and industry members looking when factoring public health considerations into their decisions? What useful data do we have to make informed decisions and what efforts are out there to provide the right tools to equip decision makers for the choices ahead? These questions and more will be debated as the first panel kicks off our Annual Conference on Monday morning. Don’t miss it!

Moderator: **Katie Crumble**, Director of Education and Prevention, Virginia Alcoholic Beverage Control Authority

Panelists: **Delegate Paul Krizek**, Virginia House of Delegates
Jay Lerdal, Product Manager, National Restaurant Association
Kelly Roberson, Executive Director, Center for Alcohol Policy
Phillip Sanchez, Division Counsel, New Mexico Regulation & Licensing Department
Alcoholic Beverage Control Division
Mary Segawa, Public Health Education Liaison, Washington State Liquor & Cannabis Board

REGISTRATION IS NOW OPEN AT [2023 NCSLA ANNUAL CONFERENCE – OKLAHOMA CITY, OKLAHOMA](#).
Register today and enjoy this session and the many other informative panels that are planned for the [2023 NCSLA Annual Conference Business Agenda](#).

On behalf of our dedicated team of state and associate members who have supported the program planning for this annual conference, we welcome you to register today and make plans to reconnect with our members from across the country this summer. We look forward to seeing you in June!

STEPHANIE STRAUSS
NCSLA PRESIDENT, 2022-23
STATE MEMBER, IOWA

ANNE JUNIA
2023 PROGRAM PLANNING CO-CHAIR
PARTNER, POWELL JUNIA PC

ANNA HIRAI
2023 PROGRAM PLANNING CO-CHAIR
STATE MEMBER, HAWAII-HONOLULU LC