



Regulation Matters

2019 Annual Conference – Louisville, Kentucky

PANEL UPDATE – WEEK 12

This is the final update on the 2019 Annual Conference and we hope you've enjoyed these weekly panel promotions. The annual conference theme is "*Regulation Matters*," and the agenda will cover a number of diverse and timely topics confronting the beverage alcohol industry and marketplace.

UNDERSTANDING THE CONSUMER LANDSCAPE OF TODAY AND TOMORROW

What's going through a consumer's mind when making a beverage alcohol purchasing decision today? With an unparalleled selection of beer, wine and spirits to choose from and a proliferation of new ways to obtain and enjoy these products, today's consumer is faced with a sea of options. This panel will look at what's trending in the beer, wine and spirits sector along with how, when and where these products are entering the marketplace. The state of the craft industry, on- and off-premise trends and the impact of cannabis and low/no alcohol beverage options will all be discussed.

These trends are reshaping the borders of the beverage alcohol industry and are driving changes to alcohol laws and regulations across the country.

Come join industry experts **Caitlyn Battaglia**, Nielsen, **David Ozgo**, Distilled Spirits Council, and **Bart Watson**, Brewer's Association for a deeper dive into these trends and their impact on the industry. Moderated by **Jake Hegeman**, Wine and Spirits Wholesalers of America, this panel sets the stage for the Annual Conference by highlighting some of the key technological and consumer shifts that are leading to novel legislative and regulatory approaches around the country. These topics factor into nearly all of the issues to be discussed at this year's conference so be sure to attend and get a foundation for the panels to follow!

For those who need to fulfill Continuing Legal Education (CLE) requirements, NCSLA is pleased to announce approvals from Kentucky, Iowa, and Pennsylvania. Visit the NCSLA website for information on the CLE hours that are available by jurisdiction. NCSLA is working to obtain approval from other state authorities and will provide a Uniform Certificate of Attendance at the conference for submission to your local jurisdiction. We'll keep you apprised of other state approvals as they are received, as well as states that grant reciprocity.

Did you forget to make a hotel reservation? *You're in luck!* Rooms are still available at the [EMBASSY SUITES DOWNTOWN](#), 501 South Fourth Street, directly across the street from the Seelbach Hilton. NCSLA group rates have been extended until June 11th and TODAY IS THE LAST DAY. Call or reserve a hotel room online. For details visit www.ncsla.org.

Not a current member of NCSLA? Just complete the [online application form](#) on the NCSLA website and enjoy these beneficial and educational business sessions in addition to the valuable opportunities to meet with colleagues from across the nation!

This will be an enriching event that you don't want to miss. Please join me in "Derby City" this June for an informative and educational business program. I hope to see you there!

Jeffrey A. Kelly
NCSLA President