

FOR IMMEDIATE RELEASE – April 9, 2014 CONTACT: Pamela Frantz, Executive Director 847-721-6410

NCSLA 2014 Annual Conference Presents "Eighty Years After Prohibition: Can You Still Sell Alcohol Illegally?"

2014 is a special year for NCSLA as they celebrate the 80th anniversary of the National Conference of State Liquor Administrators in San Antonio at the annual conference, June 16-20, 2014. Serving as conference host is the Texas Alcoholic Beverage Commission and Administrator Sherry Cook.

The annual conference theme is "NCSLA - 80 Years: Just Getting Started." Over the course of four days the business agenda will cover a number of complex and diverse issues that have evolved over the decades.

The lessons learned during those 14 dry years have not been forgotten in the eight decades that have followed Prohibition. It's easy to take the beverage alcohol marketplace for granted when you consider there aren't many in the industry that can recall a time when alcohol was illegal. But what's equally easy to take for granted is the fact that there are remnants of Prohibition within the elements of everyday life.

Don't miss the annual conference's opening discussion of the laws in different states concerning the legal and illegal sale of alcohol. This distinguished panel will review the history, background, and some of the technological advancements that have changed the marketplace today. Panelists will also discuss the issues and definitions of what is considered a sale and an unlicensed sale and/or the sharing of profit from the sale of alcohol. Is "DrinkDrivers" a new DUI law or an unlicensed participant in the sale of alcohol? Attend the presentation, "Eighty Years After Prohibition: Can You Still Sell Alcohol Illegally?," on Tuesday morning for answers to this question and more!

Join moderator, Bill Tomaszewski, General Counsel of Wine.com, as he leads the discussion with experienced panelists: Dennis Rosen, Chairman of the New York State Liquor Authority; Ed Swedberg, Assistant Administrator of the Texas Alcoholic Beverage Commission; J. Neal Insley, partner in the law firm Eckert Seamans in Richmond, Virginia and former Chairman of the Virginia Alcoholic Beverage Control Board; and Dan Davis, alcohol regulatory attorney in San Francisco, California.

Start marking your plans NOW to come to San Antonio, Texas from June 16-20, 2014 for this year's annual meeting of the NCSLA! **Registration is now open** so visit www.ncsla.org today for details, and watch for more exciting updates on the NCSLA 2014 Annual Conference to be broadcast in the coming weeks. *Not a member of NCSLA?* Joining is easy - just complete the online application form and join us for this historic conference in San Antonio!

About National Conference of State Liquor Administrators, Incorporated:

A national organization of state alcohol beverage regulators, founded June 19, 1934, in Chicago, Illinois, whose purposes are to promote the enactment of the most effective and equitable types of state alcoholic beverage control laws; devise and promote the use of methods which provide the best enforcement of the particular alcoholic beverage control laws in each state; work for the adoption of uniform laws insofar they may be practicable; promote harmony with the federal government in its administration of the Federal Alcohol Administration Act; and strive for harmony in the administration of the alcoholic beverage control laws among the several states. Visit www.ncsla.org for more information.