



Regulatory Strategies for an Innovative Marketplace

2018 Annual Conference – Waikoloa, Hawaii

PANEL UPDATE – WEEK 8

Welcome to the eighth update on the 2018 Annual Conference! Each week a session from the business program will be featured. The annual conference theme is “*Regulatory Strategies for an Innovative Marketplace,*” and the agenda will cover a number of diverse and timely topics confronting the industry and marketplace of alcohol today.

PANEL #5: Preserving Hawaii’s Cultural Heritage and Safeguarding the Future

It has been five years since NCSLA was last in the fiftieth state, and we are happy to return to Hawaii as guests of the Hawaii County Department of Liquor Control, the hosts of this year’s conference. The last panel on Monday afternoon will be dedicated to Hawaii producers and retailers representing the four county liquor jurisdictions, and you will enjoy the unique “talk story” of each representative on their business operations, and what part of local culture they seek to preserve. We hope you feel like you have actually visited each county as each presentation segment will be preceded by an on-site video. Please join co-moderators Anna Hirai, Assistant Administrator of the Liquor Commission, City and County of Honolulu and a member of the 2013 annual conference team, AND Max J. Sword, President, Max J. Sword & Associates, LLC in getting to know this exciting line up of guest speakers from across the fiftieth state. They have graciously agreed to make themselves available after the end of the panel to meet with the membership regarding their unique cultures.



Bob Gunter, President, Koloa Rum Company (*Kauai – The Garden Isle*)

Ken Hirata, Founder, Hawaiian SHOCHU Company (*Oahu – The Gathering Place*)

Paula Hegele, President, MauiWine (*Maui – The Valley Isle*)

Derek Kurisu, Executive Vice President, KTA Super Stores (*Hawaii – The Big Island*)

Start making your plans NOW to come to Waikoloa, Hawaii from June 17-20, 2018 for this year’s annual meeting of the NCSLA! There’s still time to register so visit www.ncsla.org today for details. And if you haven’t already reserved a guest room – *do it soon because the amazing group rate of \$189 per night plus taxes is only available through May 10, 2018!* **Not a current member of NCSLA?** Joining is easy - just complete the [online application form](#) on the NCSLA website. You won’t want to miss a minute of these beneficial business sessions in addition to the valuable networking opportunities with colleagues and friends!

It has been an honor to serve as President of NCSLA this year. Please join me this June as we showcase an educational business program and make lasting memories in a pacific paradise. I hope to see you there!

A. Keith Burt
NCSLA President