

FOR IMMEDIATE RELEASE: March 5, 2019 CONTACT: Pamela Frantz, Executive Director (847) 721-6410

NCSLA presents "Regulation Matters"

The National Conference of State Liquor Administrators, Incorporated (NCSLA) will assemble June 16-19th in Louisville, Kentucky for its 2019 annual meeting and conference. Serving as conference host is the Kentucky Department of Alcoholic Beverage Control. "We are excited to welcome alcohol regulators and industry leaders from across the nation to the Commonwealth of Kentucky," said Secretary Gail Russell of the Public Protection Cabinet. "Kentuckians love to share our beautiful state with visitors and showcase our Historical Trail of Bourbon."

Regulation of alcoholic beverages and industry practices are now more important than ever. *Why you ask?* Because the continuous evolution of innovation and technology driven by consumer demands and consolidation, necessitate that every level of government proactively re-evaluate their laws and regulations to thoughtfully yet safely support a level playing field of production, distribution, sales and marketing of products in this unique and transforming industry.

Join us for this year's business program, titled "*Regulation Matters*," and learn about the consumer landscape of today and tomorrow in addition to recent regulatory challenges. Various panels about timely topics such as industry "diversity" and "human trafficking and alcohol" will be featured. Other subjects include: evolving industry business models, lessons learned from state software system deployments, what's next in regulating cannabis businesses, the impact of the U.S. Supreme Court case of TWSRA vs. Byrd (a Supreme Court decision is expected by the conference date), a legal update of the year's influential court cases by Richard Blau, plus an ethics session and much more! Visit www.ncsla.org to view the entire business agenda and faculty.

And for those who need to fulfill Continuing Legal Education (CLE) requirements, NCSLA will obtain preapproval from some state authorities along with providing a Uniform Certificate of Attendance for submission to your local jurisdiction. Visit the NCSLA website for periodic updates on approved jurisdictions.

The annual conference will be held at the Seelbach Hilton Hotel, 500 South Fourth Street, Louisville, Kentucky. The Seelbach is equal parts historical landmark and architectural masterpiece. Its downtown location puts it in walking distance or a short ride from all the things that make Louisville one of the best destinations in America. So come and explore "Derby City" while attending NCSLA's educational conference.

"The NCSLA is so fortunate to have talented and active members such as the Kentucky Department of Alcoholic Beverage Control among its membership," said Jeffrey A. Kelly, of Maryland and President of NCSLA. "Our conference location, The Seelbach, is rich with beverage alcohol history. The Seelbach was a frequent stop for Al Capone who used a hidden room in the Oakroom, the Bluegrass state's only AAA Five Diamond Restaurant, to play cards and avoid capture. Try to find the room yourself, and don't miss the Rathskeller! This will be an enriching event that you don't want to miss."

Start making your plans NOW to come to Louisville, Kentucky from June 16-19, 2019 for this year's annual meeting of the NCSLA! **Registration is now open** so visit <u>www.ncsla.org</u> today for details. *Not a current member of NCSLA*? Just complete the <u>online application form</u> on the NCSLA website and enjoy these beneficial and educational business sessions in addition to the valuable opportunities to meet with colleagues from across the nation!

About National Conference of State Liquor Administrators, Incorporated:

A national, non-profit corporation founded in 1934, in Chicago, Illinois, NCSLA is composed of state regulators as active members, and associate members consisting of manufacturers, wholesalers, retailers, law firms, associations, and other service-related organizations in the alcoholic beverages sector. Currently, regulatory agencies from 41 of 50 states and the District of Columbia are active NCSLA members. The primary focus of NCSLA is education on historical and current issues related to the regulation of alcoholic beverages. Visit www.ncsla.org for more information.