



Regulating Alcohol in Today's Dynamic Marketplace

2017 Annual Conference – Denver, Colorado

PANEL UPDATES

Welcome to this week's update on the 2017 Annual Conference! Each week a session from the business program will be featured. The annual conference theme is "Regulating Alcohol in Today's Dynamic Marketplace," and the agenda will cover a number of diverse issues that demonstrate the dynamic marketplace of alcohol today.

Please join us on Monday morning as we kick off the 2017 national conference with a panel comprised of knowledgeable insiders – economists and government relations experts from the trade associations who represent the manufacturers of beer, wine and spirits. They will be joined by a savvy industry economist with firsthand knowledge of trends in the alcohol marketplace. Together they'll present the "*State of The Industry in Today's Dynamic Marketplace*," where they see it heading over the next few years, and why.

Moderating this lively panel will be R.J. O'Hara, Attorney and President of Flaherty & O'Hara, P.C. in Pittsburgh, Pennsylvania. Joining him are the following distinguished panelists that will contribute their unique perspectives to this discussion:

- Michael Uhrich, Chief Economist, Beer Institute;
- Steve Gross, Vice President, State Relations, Wine Institute;
- David Ozgo, Sr. Vice President, Economic & Strategic Analysis, DISCUS (Distilled Spirits Council of the United States); and
- John Dunham, Economist & President, John Dunham and Associates

Start making your plans NOW to come to Denver, Colorado from June 11-14, 2017 for this year's annual meeting of the NCSLA! **Registration is now open** so visit www.ncsla.org today for details. *Not a current member of NCSLA?* Joining is easy – just complete the [online application form](#) on the NCSLA website. You won't want to miss a minute of these beneficial business sessions in addition to the valuable networking opportunities with colleagues and friends!

For those who need to fulfill Continuing Legal Education (CLE) requirements, NCSLA will obtain pre-approval from some state authorities along with providing a Uniform Certificate of Attendance for submission to your local jurisdiction. Keep up-to-date on state pre-approvals and conference logistics with the new [NCSLA Conference App](#). To learn more about it and get instructions for downloading the App, visit the [2017 Annual Conference](#) page on the NCSLA website.

NCSLA consistently offers the highest quality educational and informational programs at its Annual Conference. This year is no exception. Please join me in Denver this June for the conference highlight of the year. I hope to see you there!

Matthew Botting
NCSLA President