



Regulating Alcohol in Today's Dynamic Marketplace

2017 Annual Conference – Denver, Colorado

PANEL UPDATES

We'll be convening in Denver next week! The annual conference theme this year is “*Regulating Alcohol in Today's Dynamic Marketplace*,” and the agenda will cover a number of diverse issues that demonstrate the dynamic marketplace of alcohol today.

Once again, Richard Blau of GrayRobinson will be presenting the “**2017 Legal Update**” and provide a review of key federal and state judicial decisions that impact the regulation of America's alcohol industry. This year, in a new format, Richard will focus more closely on a limited number of key cases that truly reflect the challenges presented by Today's Dynamic Marketplace. While the exact selection of key issues and cases remains in play, likely candidates include the balance between tied-house evil laws and the First Amendment as explored by the federal courts in *Retail Digital Network LLC v. Jacob Appelsmith*, and the applicability of *Granholm v. Heald* to the retail tier of the alcohol industry as tested most recently in *Lebamoff Enterprises, Inc. et al v. Rauner et al*.

And don't miss the panel of state lawmakers, lobbyists and regulators on Wednesday, June 14th, as they pull back the curtain and examine “**The Other Three Tier System of Legislators, Lobbyists & Laws: How the Sausage is Really Made. Are Ethics Part of the Ingredients?**” Lawmakers make laws and regulators regulate. But what's the true inside scoop on how state alcohol laws come to be? Issues in the news such as Sunday sales, brewpub licensing, advertising and coupons will be explored.

Join moderator Edward Cooper, Vice President of Public Affairs & Community Relations, Total Wine & More, Kentucky state Representative Wesley Morgan, Maryland Delegate Charles Barkley, Wine Institute's Hunter Limbaugh and, Michigan Liquor Control Commissioner Teri Quimby to explore the magical, byzantine and, often times, chaotic world of how the bills become laws, which regulators then have to apply and enforce.

Stay up-to-date on conference logistics and state CLE approvals with the new [NCSLA Conference App](#). To learn more about it and get instructions for downloading the App, just click on the link.

NCSLA consistently offers the highest quality educational and informational programs at its Annual Conference. This year is no exception. Please join me in Denver this June for the conference highlight of the year. I hope to see you there!

Matthew Botting
NCSLA President