



Regulating Alcohol In The 21st Century

2015 Annual Conference – San Diego, CA

Dear NCSLA Member,

The National Conference of State Liquor Administrators, Incorporated (NCSLA) will assemble June 14-17th at the Rancho Bernardo Inn for its 2015 annual meeting and conference in San Diego, California. Serving as conference host is the California Alcoholic Beverage Control and Director Timothy Gorsuch.

The annual conference theme is “**Regulating Alcohol In The 21st Century**,” and the business agenda will cover a number of diverse and current issues over the course of three (3) days.

One of the benefits of attending the NCSLA annual conference is the opportunity it presents for regulators to share knowledge with the businesses they regulate. This year, the tables are turned with the panel, “*Welcome to Our World: the Issues and Challenges of the Beer Industry.*” This is the first segment of a new, three-part series. You can look forward to other installments of “*Welcome to Our World*” from the wine and spirits industries at future NCSLA annual conferences.

This panel is designed to help state alcohol regulators learn more about the tiers and companies they regulate. Anne Hutchison, North Dakota Office of State Tax Commissioner and NCSLA Immediate Past President will moderate, focusing on the U.S. beer industry and the issues it confronts that go beyond three-tier or alcohol regulation. To help regulators understand the regulated, senior leadership representing all three tiers will provide insight into industry economics, predictions/forecasts, and supply issues. They will also explain the issues and challenges from other industry regulators, as well as the non-alcohol, non-three tier legislative issues and challenges they are currently confronting. It is an opportunity for regulators to learn and understand what else these businesses focus on in their public policy efforts.

Don’t miss this educational and informative panel of distinguished leaders start our day on Tuesday morning by sharing their unique, current issues and challenges:

Jim McGreevy, President, Beer Institute
Bob Pease, President, Brewers Association
Craig Purser, President, National Beer Wholesalers Association
John Bodnovich, Executive Director, American Beverage Licensees

Start making your plans NOW to come to San Diego, California from June 14-17, 2015 for this year’s annual meeting of the NCSLA! **Take advantage of the lowest rates and register by April 30, 2015.** Visit www.ncsla.org today for details, and watch for more exciting updates on the NCSLA 2015 Annual Conference to be broadcast in the coming weeks. *Not a member of NCSLA?* Joining is easy - just complete the [online application form](#) on the NCSLA website. You won’t want to miss a minute of these educational and informative sessions in addition to the valuable networking opportunities with colleagues and friends!

I am honored to serve as President of NCSLA this year, and I invite all our members to join me in San Diego for this conference. I hope to see you there!

Bob Hill
NCSLA President